

UNIVERSITY COLLEGE OF COMMERCE & BUSINESS MANAGEMENT



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COMMERCE & BUSINESS MANAGEMENT

AAROHAN

MBA Placement Brochure

DEPARTMENT OF BUSINESS MANAGEMENT
Osmania University, Hyderabad, TELANGANA, INDIA.

2025





UNIVERSITY COLLEGE OF
COMMERCE & BUSINESS MANAGEMENT

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Aarohan: The Ascent encapsulates the ethos of advancement and the pursuit of excellence among the emerging managers of the University College of Commerce and Business Management, Osmania University. This Placement Brochure illuminates the academic profiles and career aspirations of the 45th Batch of the MBA Program (2023-2025), spotlighting their specializations. Aarohan aims to bridge the gap with the corporate world, introducing the dynamic and promising managerial talent nurtured at the Department of Business Management, Osmania University.



A MESSAGE FROM



Prof. Y. Jahangir

Head, Department of Business Management

On behalf of the Department of Business Management, I extend a cordial invitation to your esteemed organization to participate in the placement program for MBA (Regular), MBA (Technology Management) and MBA (Travel and Tourism Management) students of batch 2025.

Osmania University's Department of Business Management, one of India's finest business schools, diligently shapes students' careers, considering the ever-changing socio-economic environment.

"Aarohan 2025" features top-ranking students who excelled in the state-level Integrated Common Entrance Test (ICET). They have undergone comprehensive training, including Digital Classroom lectures, Group Discussions, Seminars, Workshops, Webinars, Internships, and Project works. Moreover, they actively participate in National competitions organized by IIMs, B-Schools, and Multinational Companies (MNCs). Embracing diverse cultures, they contribute to a vibrant socio-cultural environment.

Looking forward for your esteemed presence and valuable contribution.



Sr. Prof. D. Sreeramulu

Dean, Faculty of Management

Welcome to the Faculty of Management at Osmania University, Hyderabad, a NAAC-accredited institution and proud recipient of UPE status. The Faculty Management has carved a niche for itself as an institute offering students robust management education, emphasizing both theoretical foundations and practical applications for the corporate realm. Our students also engage with diverse segments of Indian society and its challenges through mandatory social involvement projects.

Since its inception, DBM has made significant strides in fostering technical and management excellence, research and development, and industry partnerships. Our activities have been further fortified through collaborative Memoranda of Understanding with highly esteemed National Institutions.

I eagerly anticipate your participation in the Campus Placement Process, with hopes that your visit marks the commencement of a fruitful and enduring relationship between our institute and your organization in the times ahead.

Thank You.

A MESSAGE FROM



Prof. Y. Jahangir

Placement Officer, MBA, DBM, OU

We are delighted to extend a warm welcome to you at the Department of Business Management, Osmania University. We proudly present the MBA, MBA (Tech Mgmt.) and MBA (Travel and Tourism Management) batch of 2023-25. The Department of Business Management stands as one of India's earliest and premier management schools, dedicated to providing quality education that equips our students with cutting-edge knowledge and skills to thrive in the rapidly evolving business landscape. We offer two-year regular MBA, MBA (Tech Mgmt.) and MBA (Travel and Tourism Management) programs, nurturing graduates into well-rounded professionals.

Within our ranks, we possess a group of talented individuals, both young men and women, ready to embrace the demanding responsibilities of the corporate world. We invite you to explore our placement brochure, "Aarohan," which showcases the profiles of the 2023-25 batch. We invite you to visit our campus to consider our candidates for your placement needs. I am confident that you will find our participants suitable for your organization.

This is also an opportunity to express our gratitude to all the recruiters who have displayed a keen interest in our students. We believe our students will fulfill your requirements and inspire you to visit our campus repeatedly.

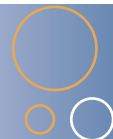


Dr. D. Vidya Sagar Rao

Coordinator MBA (Tech-Mgmt, TTM), DBM, OU

The Department of Business Management at Osmania University (DBM, OU) stands as one of India's earliest Business Management Schools, founded in 1962. Since its inception, the Department has been at the forefront of delivering high-quality management education, training, consulting, and research endeavors. Bolstered by a team of accomplished and experienced educators across various management domains, the Department boasts robust academic and physical infrastructure to support its educational initiatives.

With a profound sense of dedication and contentment, we present our MBA graduates to the Industry. This brochure embodies the spirit of progress and the pursuit of excellence that defines Osmania University. It showcases the academic profiles and articulates the career aspirations of our dynamic MBA graduates. We extend a warm invitation to recruiters and business organizations to join us at the Department of Business Management, Osmania University Campus, for our Placement program. We are confident that our graduates will fulfill the intricate human resource requirements of the corporate world.



Osmania University is the 7th oldest and the 3rd largest university in India. It was established on 26th April 1917 by the then ruler, Mir Osman Ali Khan, VII Nizam of Hyderabad state. The university is situated on a sprawling and picturesque campus of 1600 acres, providing an idyllic academic ambience for learning and scholarly pursuits.

In 1936, Osmania University began offering post-graduate courses and research facilities in various fields, including Physics, Biology, Chemistry, Medicine, Engineering, Metallurgy, Law, Education, and Teacher training. By 1948, its degrees were recognized and accepted by Indian universities as well as British universities. Currently, degrees accredited by Osmania University are highly regarded by universities and institutions worldwide. The university's jurisdiction covers over 60,000 sq km in the Telangana state. It has more than 1000 affiliated colleges offering a wide range of the latest courses at undergraduate and postgraduate levels, catering to the educational aspirations of over 5.5 lakh students. Osmania University comprises 12 faculties and 53 departments engaged in teaching and research activities, providing students with numerous study options at the graduate, postgraduate, and doctoral levels.

Osmania University's reputation and commitment to academic excellence attract students not only from all over India but also from more than 30 countries across the world.

Vision

The Vision of the University is to generate and disseminate knowledge through a harmonious blend of ancient and modern wisdom. It aims to serve society by nurturing in students heightened intellectual, cultural, ethical, and humane sensitivities. The university strives to foster a scientific temper and promote professional and technological expertise. At the core of this vision lies a commitment to regional and national development, in harmony with our culture, heritage, and environment.

Mission

- To achieve excellence in teaching and research.
- To generate, disseminate, and preserve knowledge.
- To meet the challenges of a complex and modern society through informed social outreach.
- To empower individuals through knowledge and information.
- To develop a responsible and productive citizenry.
- To develop, enhance, and improve the quality of human resources.
- To cultivate resolute moral and ethical values.
- To meet contemporary regional and national needs and anticipate future social and economic development.
- To preserve and promote cultural heritage, humanistic, and spiritual values.

Centenary Celebrations

The Osmania University is one of the largest university systems in the Indian subcontinent, catering to over 300,000 students across its campuses and affiliated colleges. It has received accreditation from the NAAC with 'A+' grade and has been honored with the status of 'University with Potential for Excellence' by the UGC, New Delhi.

The university colleges are situated on the main campus of the institution. There are eight such colleges: the University College of Arts and Social Sciences, University College of Commerce & Business Management, University College of Technology, University College of Engineering, University College of Law, University College of Science, University College of Education, and PG College of Physical Education. Osmania University is renowned for its faculty in Engineering and Technology, Law, Arts, Sciences, Commerce & Management departments.

'A+' Grade Accreditation by NAAC

The University has established itself as a national leader in higher education and research, receiving the prestigious A+ grade from the National Assessment and Accreditation Council (NAAC) of UGC, Government of India. The University has achieved this top rating, not just once but twice in succession since the year 2008. In the third cycle of evaluation, it stands as the sole educational institution from Telangana to be conferred with this esteemed A+ grade status.





A Journey Through Five Decades of Excellence

50 years

It is one of the earliest business management schools in India, established way back in 1962. With over six decades of dedicated service in the field of management education, training, and research, it has a rich history. To further empower and drive the business management faculty to innovate and pursue various academic initiatives in the latest and emerging areas of Management, a separate, independent department of management was carved out and created. This step aimed to design and deliver high-value academic and research programs in the discipline.

VISION

“To strive for excellence in the area of Commerce and Management education and focusing on technology management, Data Analysis and Artificial Intelligence conforming to challenging standards expected by contemporary technology- driven with human touch organizations”. To empower youth by integrating Commerce and Business Management Education with Emerging Business Areas.

MISSION

- To achieve excellence in Teaching and Research.
- To generate, disseminate and preserve knowledge.
- To meet the challenges of a complex and modern society through informed social outreach.
- To empower through knowledge and information.
- To develop a responsible and productive citizenry.
- To develop, enhance and improve the quality of human resources.
- To cultivate resolute moral and ethical values to meet contemporary regional and national needs and anticipate future social and economic development.
- To preserve and promote cultural heritage, humanistic and spiritual values.
- To bring out quality Research and Publications.
- To provide 100% placements
- To connect Alumni and to organize student Centric Programmes.
- To develop entrepreneur skills.

PROGRAMS OFFERED

- MBA Full-Time, Two Year (Day) Program
- MBA Technology Management Full-Time Two Year (Day) Program
- MBA Travel & Tourism Management Full-Time Two Year (Day) Program
- MBA Two Year (Evening) Program for Working Executives
- MBA Technology Management Two Year (Evening) Program for Working Executives
- Ph.D. Program in Management

COLLABORATIVE PROGRAMMES

- MBA (Public Enterprise Management) offered at the Institute of Public Enterprises.
- MMS and Ph.D program offered at the College of Defense Management, Secunderabad. (Offered to senior officers from the armed forces)
- MDHM, (Master's Degree in Hospital Management) program offered by Apollo Hospitals group and Owaisi Hospital.
- MPDM, (Master's Degree in Police Management), offered to IPS probationers at SVPNPA, Hyderabad.



COLLABORATION BETWEEN UNIVERSITY & INDUSTRIES

Collaboration between universities and industries is critical for skills development (education and training), the generation, acquisition, and adoption of knowledge (innovation and technology transfer), and the promotion of entrepreneurship (start-ups and spin-offs).

Successful industry-university collaboration needs to support the missions and motivations of each partner. For universities, typical motivations to collaborate with the industry include the improvement of teaching, access to funding, reputation enhancement, and access to empirical data from the industry. For firms, the motivations to collaborate with universities may include gaining access to complementary technological knowledge (including patents and tacit knowledge), tapping into a pool of skilled workers, providing training to existing or future employees, and gaining access to the university's facilities and equipment.

To connect both we ensure that our students receive proper training in some of the tools commonly used in the industrial sector, such as Microsoft Office Suite with a focus on MS Excel, MS Access, MS PowerPoint, Power BI, Tableau, R, Python, SQL, etc. Our curriculum also includes a four-month project work in the industrial sector to help them understand the corporate world and the nature of the work carried out. We train the students in such a way that they are well-prepared to join the corporate world.





MBA REGULAR

Year I

Semester I

- Management & Organizational Behaviour
- Accounting For Management
- Marketing Management
- Statistics For Management
- Economics For Managers
- IT Applications for Management

Computer Practicals

Semester II

- Human Resource Management
- Financial Management
- Operations Research
- Entrepreneurship and Development
- Business Research Methods
- Business Law and Ethics

Seminar Presentation

Semester III

- Operations Management
- E- Global Business
- Total Quality Management
- Case Study
- Research Design
- Progress Seminar

Discipline Specific Elective

FINANCE:

- Investment Analysis & Portfolio Management
- Banking & Insurance

MARKETING:

- Marketing Engineering
- Advertising and Retail Management

HUMAN RESOURCES:

- Compensation Management
- Industrial Relations and Labour Laws

SYSTEMS:

- Database Management Systems
- Business Analytics

Project Work

Comprehensive Viva-Voce

Semester IV

- Business Policy and Strategy
- Logistics and Supply Chain Management
- Business Intelligence
- Dissertation
- Final Presentation
- Viva Voce during Final Presentation

Discipline Specific Elective

FINANCE:

- Financial Risk Management
- International Finance

MARKETING:

- Buyer Behaviour
- Services and Digital Management

HUMAN RESOURCES:

- Leadership and Change Management
- Performance Management

SYSTEMS:

- Data Visualization
- Data Mining For Business

Project Work

Comprehensive Viva-Voce

Year II

MBA TECHNOLOGY MANAGEMENT

Year I

Semester I

- Foundations of Technology Management Technology, Creativity and Innovation
- Information Technology for Business Organisational Behaviour and Inter- personal Skills
- Principles of Marketing
- Accounting for Management
- Lab for Information Technology for Business

Computer Practicals

Semester II

- Technology Forecasting and Assessment
- Technology Transfer Management
- Technology Projects, Appraisal and Evaluation
- Business Research Methods
- Economic and Legal Environment
- Financial Management

Seminar Presentation

Year II

Semester III

1. Operations Management
2. Global Business Strategies
3. Business Analytics
4. Finance/Marketing / HR
5. Tech Elective I/ Tech Elective II
6. R programming Lab
7. Research Design
8. Progress Seminar

ELECTIVES

Finance: Investment Management

Marketing: Advertisement and Retail Management

HR: Compensation Management

Tech Elective I - Database Management Systems

Tech Elective II - Data Visualization

Semester IV

1. Business Policy and Strategy
2. Emerging Trends in Technology
3. Technology Risk Management
4. Finance/Marketing / HR
5. Tech Elective I/ Tech Elective II
6. Dissertation
7. Final Presentation
8. Viva Voce during Final Presentation

ELECTIVES

Finance: International Finance

Marketing: Buyer Behaviour

HR: Performance Management

Tech Elective I - Advanced MIS with E- commerce lab

Tech Elective II - Project Management with MS Projects lab



MBA TRAVEL & TOURSIM MANAGEMENT

Year I

Semester I

- Principles of Management
- Basics of Accounting and Finance
- Managerial Economics for Tourism
- Tourism Evolution and Concepts
- Global Tourism Geography
- Tourism Products of India

Computer Practicals

Semester II

- Org.Behaviour and Human Resource Mgt.
- Marketing for Tourism
- IT Applications for Mgt
- Bio-Physical Endowments of India
- Hospitality Management
- Travel Agency and Tour Operation

Seminar Presentation

Semester III

- Business Communication
- Tourism Research Methodology
- Entrepreneurship
- Finance / HR / Marketing
- Field Study
- Research Design
- Progress Seminar

Discipline Specific Elective

FINANCE:

- a. Investment Management

MARKETING:

- a. Advertising and Retail Management

HUMAN RESOURCES:

- a. Compensation Management

TT Elective-1:

- a. Destination Planning and Development

TT Elective-2:

- a. Aviation Management

Project Work

Comprehensive Viva-Voce

Semester IV

- Tour Leadership
- Logistics and Supply Chain Management
- International Tourism
- Finance /HR / Marketing
- Dissertation
- Final Presentation
- Viva Voce during Final Presentation

Discipline Specific Elective

FINANCE:

- a. International Finance

MARKETING:

- a. Buyer Behaviour

HUMAN RESOURCES:

- a. Performance Management

TT Elective-3:

- a. e-Tourism

TT Elective-4:

- a. Medical and Wellness Tourism

Project Work

Comprehensive Viva-Voce

Year II

PLACEMENT PROCEDURE

Greetings from Osmania University's Department of Business Management!

We are on a mission to connect academia with industry, and your contribution is essential to our success!. If your organization is eager to recruit top-notch talent, we invite you to connect with our dedicated placement office.

To inspire and empower our students, we kindly request for your organization's brochures and annual reports. Your valuable resources will fuel their aspirations. Be it at our vibrant campus or your preferred location, let's host engaging pre-placement talks and seamless recruitment drives. Because we believe that extraordinary partnerships flourish in the right environment.

Together, we'll shape the future of the workforce. Consult with our Placement Officer to finalize the date, time, and essential details for a successful Campus interview.

With utmost convenience, the organization will receive a well-curated list of shortlisted/interested candidates via email.

NOTE : Rest assured, the institute will readily provide Guest House and other necessary facilities to accommodating officers, if required.



Dr. Y. JAHANGIR

Professor and Head,
Department of Business Management,
Osmania University, Hyderabad,
TS-500007, INDIA
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WE ARE PLACEMENT CO-ORDINATORS



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"Success occurs when opportunities meet preparation. At DBM, OU, we believe that hard work pays off, and for a student's comprehensive development, both academic and cultural growth are essential. The students of DBM consistently provide numerous reasons for the management to take pride in them. Students transcend traditional academic boundaries, showcasing their all-roundedness.

In areas such as Finance, HR, Marketing, Systems and Business Analytics and other functional management domains, our students prove their mettle by confronting real-world challenges a company might face. These events invariably conclude with OU students securing top honors."

1. GOLDEN JUBILEE CELEBRATIONS Logo launched on 6th November, 2023 Inaugural session 23rd January, 2024 Valedictory session 24th January, 2024
2. Traditional day events 21st November, 2023
3. National Level Seminar on Modern Trends in Global Management Education 30th December, 2023
4. Enchante 2024 (Freshers) 09th January, 2024
5. Republic day celebrations 26th January, 2024
6. Osmania Taksh 2K walk 24th April, 2024 Open day 25th April, 2024 Foundation day 26th April, 2024
7. Online training session on integration of India data portal in the e library resources 31st July, 2024
8. Independence day celebration 15th August, 2024
9. Comprehensive health management camp in association with OTBI 09th November, 2024

The Department of Business Management believes that internship programs offer students an invaluable opportunity to delve into practical insights of organizations and bridge their academic learning with real-world work scenarios.

Over the decades, Osmania University has meticulously developed comprehensive summer and winter Internship Programs. Spanning across 8 weeks, these programs engage students' inquisitive minds in the following ways:

- Immersing them in industrial activities that broaden their exposure to diverse sectors, fostering a foundation for analyzing managerial contexts in various cases.
- Encouraging them to approach research with fresh perspectives, facilitating experiential, effective, intensive, and cohesive learning environments.
- These pivotal Internship programs forge pathways to the future by fostering collaborative endeavors with the industry, to which the interns are responsible, answerable, and wholeheartedly committed.
- In essence, Internship programs have significantly contributed to the transformation of non-industry-prepared individuals into comprehensive and capable leaders, adept at navigating unstructured challenges in unfamiliar settings.



INFRASTRUCTURE

It's not a surprise that UCC & BM, OU is ranked as one of the country's top management institutes, given the campus's state-of-the-art infrastructure.



DIGITAL HUB

The computer lab stands as a testament to cutting-edge technology, furnished with world-class computers powered by Intel Core 2 Quad Processors. This ensemble is fortified by the presence of an HP ProLiant ML-150 server and a Linux Mail server, extending robust support to the network infrastructure. Beyond its hardware prowess, the lab seamlessly grants access to contemporary electronic databases and software, acting as a technological haven. Moreover, the lab remains an uninterrupted conduit to the digital realm with round-the-clock Internet amenities, offering students an open doorway to the global sphere.

KNOWLEDGE RESOURCES HUB

The library at the Department of Business Management serves as a central hub for learning and reference, hosting an exceptional assemblage of over 50,000 books spanning management and its related domains. This repository further encompasses approximately 100 foreign and Indian journals and periodicals, specifically curated to enrich knowledge in management and its interconnected areas. The library also houses a comprehensive collection of more than 2,000 project reports and various Ph.D. thesis, catering to the pursuit of thorough research. In addition, students are granted access to Osmania University's Main Library, broadening their horizons through an extensive array of resources.



INFRASTRUCTURE

OUR VERSATILE SPACES

FUSION OF LEARNING AND CELEBRATION

AUDITORIUM

Nestled within our Department is a state-of-the-art auditorium, complete with a capacious seating arrangement accommodating up to 200 individuals. This purpose-built venue has been thoughtfully curated to cater to a range of occasions, including guest lectures, vibrant cultural celebrations, and an array of functions. This multifaceted space not only lends itself to academic endeavors but also infuses vitality into our cultural pursuits. Its adaptability makes it an indispensable cornerstone, offering a seamless platform for an array of events that contribute to our academic and cultural tapestry.



LEARNING CENTRES & CONFERENCE HALL

The Department offers well furnished classrooms with amenities including Overhead projectors and LCDs for enhanced teaching and learning. These tools add an audio-visual dimension to management education. The spacious classrooms adhere to COVID norms, ensuring safe in-person sessions. Additionally, the Department features a Conference Hall with modern amenities, serving for specialized presentations, meetings, and pre-placement talks.



Post Graduation is a thrilling phase of life and inception; it encapsulates dreams and grand visions for the future. With candor, amiability, harmony, and a clear vision in mind, finding a counterpart to your dreams is a daunting task. Among them all, the Post Graduate Commerce and Business Management program is the epitome of serenity.

After a challenging day of lessons, a social gathering becomes a necessity. Doubles matches are played in larger crowds, with friends on the sidelines cheering. However, when carrom is the focus, it draws the crowd.

Without realizing, we were creating a vibrant atmosphere that was that we were having a good time. Outside the room or the classroom, most students are engaged in organizing and participating in just about everything: debates, case studies, group discussions, seminars, and sessions on enhancing skills. These activities have been transforming the campus into a gem.

Throughout the year, management seminars, and competitions keep the students engaged.

- Life on campus is vibrant.
- Amid a campus that proudly accommodates the state's top performers, you won't find a student who doesn't read books all day.
- The students exhibit a can-do attitude.
- The students' love for the unknown and their creative thinking combines to set these young minds on a path of discovery.
- Bird watching and dog feeding are popular activities among many students on campus.

We Shape Unforgotten

ase, embodying both closure
cherished past memories and
h alacrity, jubilation, elation,
d every college life descriptor
Osmania University is a
The University College of
gement stands out as the



ns, a game of table tennis
matches consistently draw
the sidelines cheering the play-
e choice, silence falls over



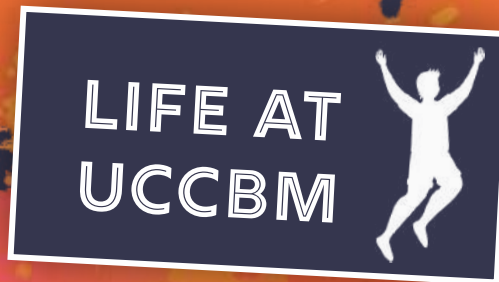
ng memories; all we knew
time. When not in the sports
ents are occupied with
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ncing soft skills. These
raw talent into polished



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the students consistently

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re avid hobbies
s.



ettable Experiences While Enhancing Skills



LEARNING METHODOLOGY

The Department of Business Management at Osmania University makes use of a judicious mix of various pedagogical tools and techniques, which include:

1. Classroom lecture method
2. Case analysis method
3. Presentations by eminent industry experts.
4. Guest lectures by eminent academicians of National and International repute.
5. Group exercises and presentations by students.
6. Experimental learning methods.

**FOSTERING EXCELLENCE
IN BUSINESS
EDUCATION**

*Osmania University's
Dynamic Pedagogical Approach*



INTERNATIONAL STUDENTS ON CAMPUS



Nurturing Global Minds: A Welcome to International Students at Osmania University

Osmania University extends a warm welcome to foreign students on its campus, offering a truly distinctive educational experience at this esteemed institution. Hyderabad, the cultural capital of both Telangana State and India, provides a unique setting for studies. Renowned for its pursuit of educational excellence, Hyderabad embodies Indian culture, where the blend of old and new, change and continuity, modernity and traditionalism harmoniously coexist.

The University boasts one of the most picturesque campuses in the country, housing five constituent colleges. Students arrive in a land steeped in one of the world's oldest civilizations. Indian civilization's hallmark has been its inclusivity and assimilation. A shining example of unity in diversity, India's civic nationalism emphasizes profound respect for guests. We trust that you'll similarly honor our culture and traditions in all their richness. This cultural pluralism has not only defined our civilization but also made it truly exceptional.

This exceptionalism unites people regardless of color, race, or physical distinctions; our state values all as equals. Celebrating diversity and multiculturalism, India thrives as a grand democratic experiment, with democracy deeply rooted in both politics and culture. Osmania University embodies these cherished values that define our nation.



CLUBS AT DBM



LITERARY CLUB

Literary works empower learners by igniting their imagination, fostering empathy, and nurturing creativity. These works also offer students a chance to acquaint themselves with literary techniques across different genres.

The club hosts various literary events such as debates, discussions, poetry, quizzes, and lectures. These engage both students and teachers, fostering a platform to share emotions and ideas in language and literature.

Club members convene to discuss books and writing, with some sharing their own work, prompting diverse discussions. Occasional critiques and suggestions enrich each other's creations.



PHYSICAL EDUCATION CLUB

The Physical Education Club comprises enthusiastic and skilled athletes dedicated to fostering teamwork, leadership, and physical fitness.

VISION: Encouraging a wholesome sporting culture among students.

OBJECTIVE: Ensuring equal engagement of both genders in all sports. Arranging enjoyable sports events on weekends to alleviate stress. Cultivating students' interest in diverse sports and recreational pursuits. Facilitating students' comprehension of the significance of time, accuracy, coordination, and collaborative effort.



CLUBS AT DBM



CENTRE FOR ENTREPRENEURSHIP DEVELOPMENT AND BUSINESS SUSTAINABILITY

At Centre For Entrepreneurship Development And Business Sustainability (CEDBS), we stay updated with business news and equip ourselves with skills while enjoying the process. We enhance our team management abilities by collaborating and nurture leadership qualities by taking on responsibilities. Our critical thinking evolves through brainstorming sessions, and our negotiation skills improve through participation in pitchins. Case studies offer us opportunities to refine problem-solving and analytical skills.

"Coming together is a beginning, Keeping together is progress, and working together is a success." We believe in creating a community that complements holistic development and cherishes learning while socializing.

At CEDBS, we believe this prepares you for real-world scenarios and helps you evolve into a better individual. Here, students learn through interactive and enjoyable experiences, gaining insights into various business facets.

The centres primary objective is comprehending financial markets, scrutinizing marketing campaigns, participating in discussions, role-plays, quizzes, debates, workshops, and seminars to develop negotiation, problem-solving, and analytical skills, while peer collaboration cultivates team management and leadership, nurturing ethical business leaders.



Dr. P. Venkataiah
MBA, Ph.D.

Senior Professor - OB & HRM

33 years of Teaching Experience
15 Research Scholars guided & awarded Ph.D. to 15 scholars
15 Articles published
1 Book Co-Authored,
10 Books Editor;
Profvenkat40@gmail.com



Dr. D. Sreeramulu
MBA, LLB, Ph.D.
Dean, Faculty of Management

Senior Professor - Marketing

NAAC Peer team committee Member Coordinator
AICTE Peer team Member
UGC Autonomous Peer Team Member & Vigilance Committee Member, Telangana Government
29 years of Teaching Experience
102 Articles Published
2 Books Published,
10 Books edited
28 PhD's and 15 MPhil's awarded to scholars
Dewang Mehta, Education Leadership Awardee
Global Eminence Awardee as Best Management Guru
Best Teacher of the Year in Management by Bestow Edutrex, Mumbai
Fellow AGBA, USA (Academy for Global Business Advancement)

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Dr. V. Sudha
MBA, Ph.D.

Professor - Finance

28 years of Teaching Experience
2 years of Industry Experience
58 Papers Published
45 Papers Presented
4 Books Authored
5 Books Edited
Awards - Career Award from AICTE,
Unsung Heroes from IWN, CII, Telangana;
sudhavepa@gmail.com



Dr. Smitha Sambrani
BE, MBA, Ph.D., UGC-NET
Chairperson - Board of Studies

Professor - Marketing

26 years of Teaching Experience
2 years of Industry Experience
70 Articles Published
4 Books Authored
3 Books Edited;

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Dr. G. Vidyasagar Rao
MBA, Ph.D.
**Co-ordinator - Technology
Management, Travel
& Tourism Management**

**Joint Director, Directorate of Academic Audit, OU
Assistant Professor Human Resource Management**

30 years of Teaching Experience
25 Articles Published
15 PhD's & 5 MPhil's awarded to Scholars
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FACULTY PROFILE



Dr. Y. Jahangir
MBA, PGDCA, Ph.D.,
UGC-NET
**Head of Department
Business Management
Placement Officer -
Department of
Business Management**

Professor - Marketing
26 years of Teaching Experience
1 year of Industry Experience
21 PhD's awarded to students
42 Articles Published
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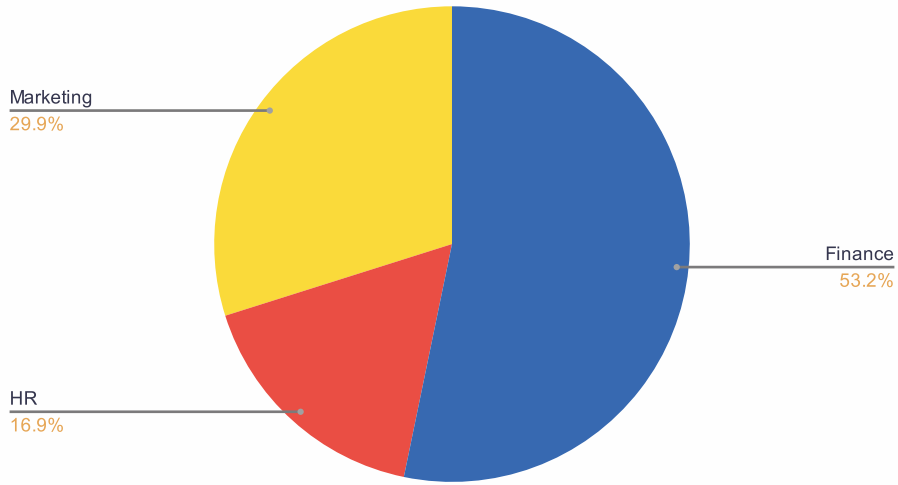
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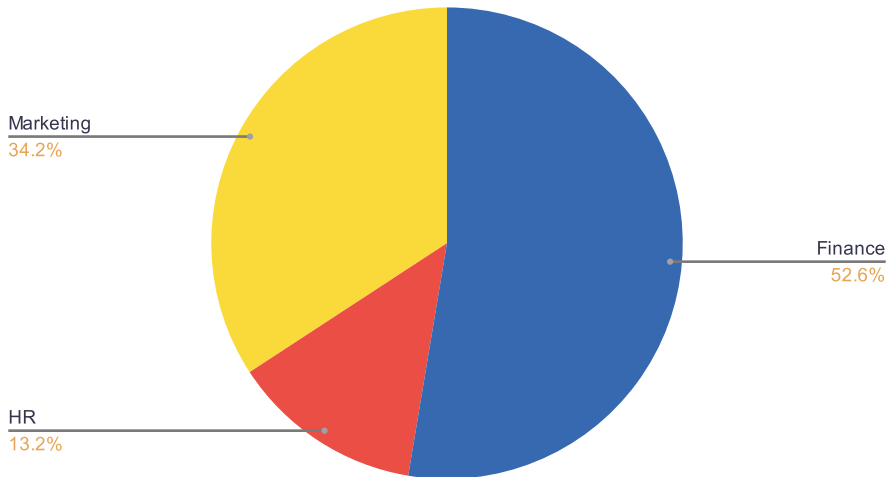
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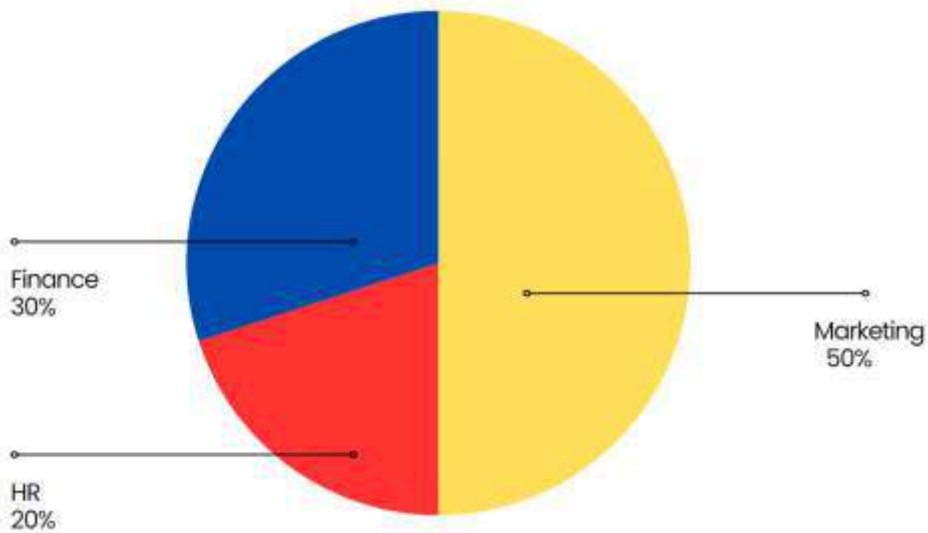
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